ACEC
American Council of Engineering Companies of Hawaii

2025 STRATEGIC PLAN
PURPOSE, VALUES, & VISION

PURPOSE: To promote the value of the engineering profession and enhance business success for member firms.

VALUES:

- **STEWARDSHIP OF THE PROFESSION | *Integrity and Professionalism***
  ACECH is deeply rooted in a legacy of professionalism and credibility, with a long-standing history and national recognition. The organization values its role as a steward of the engineering profession—protecting its integrity, advocating for sound legislation, and promoting the sustainability of engineering practices for future generations.
- **COLLABORATION AND PARTNERSHIP | *Trusted Advisors to Member Firms, Industry Partners***
  ACECH thrives on relationships with industry partners and professional organizations and values the input of firm leaders, past presidents, and national ACEC leaders. This collaborative spirit extends to affiliate members, public agencies, legislators, and educational institutions, reinforcing the belief that collective action strengthens the profession.
- **ADVOCACY AND INDUSTRY VOICE | *Elevating the Industry Through Advocacy***
  ACECH is committed to being a strong, consistent voice for the engineering industry by promoting and protecting sound public policy, fair contracting, and professional standards that protect the public and elevate the profession.
- **AGILE AND VISIONARY LEADERSHIP | *Lifelong Learning and Leadership Development***
  From local and national involvement to emerging leader mentorship, ACECH emphasizes continuous learning. It fosters leadership at all levels through professional development and networking events to encourage members to grow personally and professionally.

OUR VISION FOR HAWAIʻI: ACEC Hawaiʻi is the leading voice shaping an innovative, equitable, and resilient engineering industry.

Bridging Generations, Building Hawaiʻi's Future | We imagine the engineering community thriving through generational continuity, where leaders mentor emerging professionals and ACECH bridges legacy and innovation – growing leadership, fostering belonging, and preserving engineering as a vital force in shaping Hawaiʻi's future.

One Voice, Many Channels | We see a connected ACECH — where communication flows across committees, firms, and generations. Through integrated platforms and shared purpose, ACECH becomes the hub where every member is informed, engaged, and empowered.

Engineering Hawaiʻi's Voice in Policy | We envision ACECH as the leading voice for Hawaiʻi's engineering industry—proactively shaping legislation, advocating for sound policy, and representing the industry where our input to decisions is valuable.

Rooted in Hawaiʻi, Reaching for Tomorrow | ACECH is a place where member firms and industry partners come together to imagine and deliver the next generation of solutions for Hawaiʻi. We are rooted in our community and committed to a diverse, inclusive, and forward-thinking profession.

2025 STRATEGIC PLAN

PHASE 1 | GOALS & OBJECTIVES

INFLUENCE POLICY

ACECH is a leading voice in shaping relevant legislation and public policy in Hawai‘i.

OBJECTIVES:

1. Mobilize members to identify, monitor, support, and respond to key legislative and regulatory proposals.
2. Establish a formal process to evaluate and communicate ACECH’s policy positions.
3. Strengthen relationships with elected officials and regulatory agencies to expand ACECH’s influence.
4. Increase visibility and participation in coalitions and policy forums affecting the built environment.

CULTIVATE BUSINESS ENVIRONMENT

ACECH empowers member firms with the tools, training, and support to thrive in a changing industry.

OBJECTIVES:

1. Provide resources and programming that support the professional development of firm talent.
2. Deliver targeted training to help firms navigate industry shifts and emerging trends.
3. Foster a culture of integrity and leadership across the profession.
4. Conduct periodic assessments and adjust programming to reflect member priorities.
5. Partner with industry leaders and institutions to expand training opportunities.

BUILD ORGANIZATIONAL CAPACITY

ACECH strengthens its internal capacity and leadership pipeline to provide long-term operational sustainability.

OBJECTIVES:

1. Develop and implement a plan to strengthen ACECH’s internal capacity and leadership pipeline.
2. Identify personnel required to meet organizational goals and objectives.
3. Maintain positive income growth through effective financial oversight and planning.
4. Identify and implement strategies to generate sustainable revenue .
5. Enhance onboarding, succession planning, and institutional knowledge sharing to maintain continuity.

EMPOWER THROUGH ENGAGEMENT

ACECH fosters an engaged, informed, and connected membership through clear communication and meaningful opportunities for participation and leadership.

OBJECTIVES:

1. Develop and implement a comprehensive internal and external communication plan.
2. Expand the use of digital platforms to share timely updates, opportunities, and success stories.
3. Improve member engagement through consistent communication.
4. Diversify communication channels to reach a broader audience, including emerging professionals.
5. Elevate brand as a trusted industry voice through consistent and timely messaging that reinforces credibility and leadership.